

Pen to Publish

WHY ARE YOU WRITING YOUR BOOK?

Before you starting writing, outlining or searching for the perfect title of your book, take some time and figure out why you're writing your book.

Knowing your why will keep you focused on your path.



WHO IS YOUR BOOK FOR?

Who is your audience? Be specific. Not knowing your audience will result in a book that does not engage, or hold the reader.

Books aren't one size fits all and the more you can narrow it down, the more success you'll have in creating a narrative that resonates with your target audience.



CREATE AN OUTLINE

An outline will help you stay on your path. It doesn't have to be detailed - but should be the points you want to cover.

The outline will allow you to write with a point in focus. It also allows you to write on chapters when you decide. Your writing doesn't need to be linear.



YOUR JOURNEY FROM INSPIRED WRITER TO PUBLISHED AUTHOR BEGINS HERE

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HOW WILL YOU PUBLISH

There are a lot of myths and misconceptions in the publishing industry. It's important to know before you start, how you plan to publish.

Self-publishing has more freedom than traditional publishing, but there are still standards readers come to expect.

JUDGE A BOOK BY IT'S COVER

Books are judged by their covers. You've spent hours on the writing, editing, and you're getting ready to publish. Your cover should attract your reader. It's the first thing they see. Your cover is a reflection of your content.



COMMUNITY

Writing a book can be rewarding but lonesome experience. It requires time alone. And if you're writing about painful experiences you need support around you.

It's important to share with like-minded people, especially when you're struggling. Join on-line writing groups, or find in person events. Find a writing buddy.

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