

DISCOVER YOUR MESSAGE in 3 STEPS

FROM WRITE YOUR BOOK IN 90 DAYS (OR LESS)

YOU HAVE A STORY TO TELL

Your story and your message are linked. They are one in the same. Most of us already know what the message is that we want to convey in our book but we don't always know how to tell the right message.

The RIGHT message is the one your readers will READ which = you'll sell books.



HOW TO FIND YOUR STORY AKA YOUR MESSAGE

Take some time to discover your message, by answering the three questions below. How long this takes, is up to you.

I encourage you to find a quiet place and expect to spend at least 30 minutes to an hour.

There is room on the back to write your answers. And, there is no right or wrong answer - it's your story.



THE QUESTIONS

Question 1) How was life before you changed.

Question 2) What made you change, pivot, move?

Question 3) What methods did you use to get out of what happened? How many times did you try? What worked - what didn't



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QUESTION ONE - HOW WAS LIFE BEFORE YOU CHANGED

QUESTION TWO - WHAT MADE YOU CHANGE?

QUESTION THREE - WHAT METHODS DID YOU USE?

ADD IT UP - YOUR MESSAGE is your story, how you overcame and changed. If you're being transparent, and going deep here, your story will float to the top. In three sentences - write your story using information from the three questions:

Need help, or have more questions?

Still unsure of your message?

Book a free 30-Minute GET YOUR BOOK DONE session with me.

[CLICK HERE](#) or go to www.sallylotz.com



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- Your Path to Writing -