

SIX STEPS TO GETTING STARTED WRITING

From my Build and Create – 90 Day Authority Builder Book
Coaching Program



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6 STEPS TO GETTING STARTED WRITING

DEFINE YOUR PROJECT

Before you start writing - define your project. Ask yourself.

- Who is your audience?
- Why are you writing?
- Is it self-help, memoir or a novel?
- Is it fiction or non-fiction?
- Is it for your clients?



READ

This is VERY important. ALL WRITERS read. What would you think of a mechanic who never worked on cars? Or a dentist who never looked at teeth?

Reading is what you want your customer and clients to do with your finished product. It's important for you to understand what your audience is reading.

Don't worry - you won't steal anyone else's work.



CREATE AN OUTLINE

Depending upon your project - you need either a detailed outline or a loose outline.

Keep it simple. Don't overthink this process or spend too much mental anguish on this part. But you must get from point A to B.

On a blank document simply create a bullet list of your PILLARS or PLOT points. We'll fill in the rest later.



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WRITERS BLOCK?

Get out that pen and dust off the notebook.

Find a writer's prompt. Set your timer for ten minutes and WRITE.

No erasing. No stopping.
[Need ideas? Click here](#)

WRITE DON'T EDIT

Your first draft - should be created by you simply writing. Word barf. You don't have to get it perfect.

The idea is to get the words out. Editing is a time killer - until it's time to edit.



COMMUNITY

Writing a book can be rewarding but lonesome experience. It requires time alone. And if you're writing about painful experiences you need support around you.

It's important to share with like-minded people, especially when you're struggling. Join on-line writing groups, or find in person events. Find a writing buddy.